Derek Ricks

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Employment Experience:

Derek Ricks (Creative), Aurora, CO

Freelance Graphic Design/Illustration

Companies I've worked for include but are not limited to: industrial training companies, industrial hotel/hospitality manufacturers, churches, landscaping, personal mortgage consultants, etc.

National Technology Transfer, Inc. (industrial seminars), Centennial, CO

Multimedia Designer/Illustrator

Job responsibilities included, but were not limited to: all technical illustration, extensive textbook publishing, Flash animation, web development, SEO campaign evaluation and development, e-mail campaigns, design and development of collateral and promotional materials, design and development of PowerPoint and Flash seminar slideshows, cataloging/maintaining a graphic library of almost 100,000 pieces of art, special instructor or seminar projects, and any number of promotional specialties like screen savers, interactive PDFs, small Flash simulation apps, video capture/editing, and DVD authoring.

Asia Times (business journal), Bangkok, Thailand

Sr. Designer to Graphic Editor

Developed, designed, cataloged, and maintained illustrations, graphics, logos, tables, and charts in conjunction with daily (sometimes hourly) deadlines for a broadsheet business journal that was published in four countries including the US. Was offered and accepted the Graphic Editor position after a colleague moved away.

Gibson Woodard Firm (advertising agency), Abilene, TX

Designer/Illustrator and Print Facilitator

Successfully control and direct many client projects from concept to completion. Advertising design (including art direction, illustration, typesetting, and copywriting) includes billboards, magazines, newspapers, promotional internals, and specialty items. Responsible for successful computer network, facilitation of all types of print media and desktop publishing. Expert consultant to clients and firm partners in all matter of desktop publishing, hardware and software trends and upgrades, networking, and graphics. Responsibilities include print media tracking, informing partners on all Macintosh related issues, and comic and realistic illustrations (computer and pen-and-ink).

Education: Abilene Christian University, Abilene, TX – B.A. in Graphic Design. Completed additional courses in Business Administration, Marketing & Accounting. Completed several online courses in SEO, Web, Animation. Currently studying software development at Westwood Online.

Special Skills Windows and Macintosh. Proficient with QuarkXPress, Adobe CS4 (all programs), Daz 3D Bryce and Carrara Pro, Apple iLife and Pro apps, and an innumerable amount of Windows and Apple utilities. I love technical illustration, life drawings, animation and simulations, and multimedia work.

--References available upon request-